

Europe East Review



Viewer Stats

Total

Air Time	Total Time Watched (Primary Channels)	Total Views (All Channels)	Peak CCV (All Channels)
34 hours	157,600 hours	781,500	7,300

1V1

Air Time	Total Time Watched (Primary Channels)	Total Views (All Channels)	Peak CCV (All Channels)
21 hours	98,200 hours	473,500	7,300

4V4

Air Time	Total Time Watched (Primary Channels)	Total Views (All Channels)	Peak CCV (All Channels)
13 hours	59,400 hours	308,000	6,350

Viewer figures 24th August 2018

Growth & Social

New Followers

Total	Twitch	YouTube	Twitter	Mailing List
12,150	5,044	3,409	1,421	1,413

Facebook

Impressions	Engagements	Engaged Users	Engagement %
489,000	47,600	24,500	9.7%

Twitter

Impressions	Engagements	Engagement %
409,000	5,726	1.4%

Period: 1st July – 24th August